

SOUTHERN VERMONT ARTS CENTER HOLIDAY MARKET

PROSPECTUS

EXHIBITION DATES:

MARKET PREVIEW AND SIP N' SHOP

DECEMBER 6, 2019 • 5PM - 7PM

HOLIDAY MARKET SHOPPING

DECEMBER 7 & 8 • 10AM - 5PM

AND

DECEMBER 14 & 15 • 10AM - 5PM



Robert DuGrenier, Hand-blown Glass Tableware



Southern Vermont
ARTS CENTER

930 SVAC Drive
Manchester, VT 05255
(802) 362-1405
www.SVAC.org
submissions@svac.org

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BOOTH SPECIFICATIONS

Accepted artists will be allotted an approximately 8' x 8' space and one 6' table. Artists may bring additional lighting (must provide own extension and/or power cords), additional tables, and/or display mechanisms.

APPLICANT ELIGIBILITY

SVAC welcomes applications from established and emerging artists making original work that shows accomplished artistry, design, and quality craftsmanship. Accepted media categories include: baskets, ceramics, decorative fiber, wearable fiber, furniture, glass, jewelry, leather, metal, mixed media, paper, and wood.

HOW TO APPLY

Please submit an application indicating preference for Dec. 7/8, Dec. 14/15, or both weekends. Application should include 5 high resolution images and a completed form submitted through the online application at: www.SVAC.org.

FEES

There is no fee to submit an online application. Accepted artists will pay a booth fee of \$150 (for a single weekend) or \$250 (for both weekends), payable to SVAC by November 15th. Artists will keep proceeds of sale of works.

APPLICATION DUE DATE

Applications are due by October 1, 2019.

PREPARING IMAGES

Please consider the following:
Use professional quality, high-resolution photography. Images should be provided at a resolution of at least 300 dpi. Once accepted, artists are invited to send additional high-resolution product shots to be considered for marketing materials.

NOTIFICATION

Applicants will be notified of their application status via email by October 15th. Accepted artists will be required to submit a show contract and booth fee by November 15th.

MARKETING

SVAC will promote the Holiday Market through a variety of channels:

- Event announcement card mailed to SVAC's membership
- E-newsletter to 3,600 subscribers
- Social media posts
- Feature on webpage (11,000 page views)
- Advertising in local magazines & newspapers

**INQUIRIES:
SUBMISSIONS@SVAC.ORG**

The Southern Vermont Arts Center (SVAC) is a multidisciplinary arts organization in Manchester, VT with a mission to promote and nurture the arts. SVAC strives to provide opportunities for local and regional artists, to introduce the wider community to artwork and performances of national relevance, and to engage diverse audiences. To do this, SVAC creates a community space for the arts through exhibitions and events at Yester House and the Elizabeth de C. Wilson Museum & Galleries; concerts and performances in the Louise Arkeill Pavilion; adult art workshops and children's summer camps in the Hay Madeira Education Studios; and exploration of the Stroup Family Sculpture Park.