

SOUTHERN VERMONT ARTS CENTER HOLIDAY CRAFT MARKET

PROSPECTUS

HOLIDAY CRAFT MARKET
SHOPPING

November 9 & 10, 2024

10 a.m.–5 p.m.



Southern Vermont
ARTS CENTER

860SVAC Drive
Manchester, VT 05254
802.362.1405
www.SVAC.org
submissions@svac.org

SOUTHERN VERMONT ARTS CENTER HOLIDAY MARKET PROSPECTUS

APPLICANT ELIGIBILITY

SVAC welcomes applications from established and emerging artisans making original work that shows accomplished artistry, design, and quality craftsmanship. Accepted media categories include: baskets, ceramics, decorative fiber, wearable fiber, furniture, glass, jewelry, leather, metal, mixed media, paper, and wood. (Two-dimensional artists should consider SVAC's artist member program and its multiple opportunities for exhibition.)

HOW TO APPLY

Please submit an online application at <https://www.svac.org/holiday-market/>. Application should include 3–4 high resolution images along with booth specifications.

APPLICATION DUE DATE

Applications are due by September 22, 2024.

FEES

There is no fee to submit an online application. Accepted artists will pay a booth fee of \$250 by October 13, 2024. Instructions for payment will be outlined in the acceptance letter. Artists will keep all proceeds from work sold.

NOTIFICATION

Applicants will be notified of their application status via email by October 1, 2024. Accepted artists will be required to submit a show contract and booth fee by October 13, 2024.

BOOTH SPECIFICATIONS

Accepted artists will be allotted an approximately 8' x 8' space and one 6' table. Artists may bring additional lighting (must provide own extension and/or power cords), tables, and display mechanisms.

PREPARING IMAGES

Submit high-resolution photography at a resolution of at least 300 dpi. Once accepted, artists are invited to send additional high-resolution product shots to be considered for marketing materials.

MARKETING

SVAC will promote the Holiday Market through a variety of channels:

- Event announcement card mailed to SVAC's membership
- E-newsletter to over 7K subscribers
- Social media posts
- Feature on webpage (26K+ page views)
- Advertising in local publications

AMENITIES

- Free access to SVAC's secure wifi network
- Artist Lounge with complimentary continental breakfast and lunch Saturday and Sunday
- Online directory of participating vendors hosted on SVAC's website

INQUIRIES:
SUBMISSIONS@SVAC.ORG

The Southern Vermont Arts Center (SVAC) is a multidisciplinary arts organization in Manchester, VT with a mission to promote and nurture the arts. SVAC strives to provide opportunities for local and regional artists, to introduce the wider community to artwork and performances of national relevance, and to engage diverse audiences. To do this, SVAC creates a community space for the arts through exhibitions, events, performances, classes in a variety of media for children and adults, and an opportunity to explore the 100+ acre campus and sculpture park.